

Greetings Angus Auxiliary Members!

The greatest asset of the American Angus Auxiliary is its members. A diverse group of phenomenal women scattered across the nation with drive and determination to help their individual cattle programs be successful as well as interested in the greater good of helping the next generation of angus enthusiasts prosper.

For 70 years, the Auxiliary has been supporting Angus youth through scholarships, promoting beef education, encouraging advocacy through the public speaking contest and Miss American Angus, and rewarding exceptional showmanship skills. From Rattey sculptures earned to Miss American Angus red jackets pristinely hanging in closets, these possessions are earned with hard work and resolve.

Looking back at 2022, it was quite a year celebrating our 70th Anniversary! We tackled the tough issues straight on and will continue to work through challenges as presented to ensure the success of our programming. With guidance from committees, council, and executive board, we will continue to thrive and keep our identity as a women's organization. We will follow our mission to offer individuals interested in the welfare of the Angus breed the opportunity to work together to provide educational, promotional, and social programs and activities.

We celebrate our major successes in 2022 with four first time achievements. We have reached a new milestone awarding a total of \$20,000 in scholarships to ten outstanding junior members. This makes the combined total of \$511,000 awarded in scholarships to 500 recipients. Also at the National Junior Angus Show (NJAS), the Auxiliary participated in our first NJAS Tailgate, serving 600 pieces of anniversary cake. A third first time achievement is the creation of the Miss American Angus Advocacy Program. Partnering with Certified Angus Beef, Miss American Angus will use her platform to annually assist with at least one event to continue to connect consumers and food industry personal back to the Angus breed. Our final first of 2022 comes in the form of leadership. This was the first time we've had a second-generation American Angus Auxiliary President. Dr. Carol Bloom served as president in 1991-92 and her daughter, Deanna Hofing served our association for 2021-22. A huge thank you to the entire family for their continued efforts.

Moving forward, we aim to have an engaging and exciting year. As a third-generation Auxiliary member, it is my privilege to serve you in this prestigious position and represent the Angus Auxiliary to its fullest.

Have a great 2023 and please reach out to myself or any of the executive board if you have questions or need assistance!

Sincerely,
Julie Conover