

“People don't care how much you know until they know how much you care”- Theodore Roosevelt.

This quote by Theodore Roosevelt inspires me, just as the Angus Auxiliary does. Our Auxiliary is a great group of passionate women who care about our Angus breed and the future of our Angus juniors. Since 1957 when the first Auxiliary scholarship was awarded for \$300, to 2023 when we were able to award \$20,000 to 10 amazing Angus juniors, that's a lot of caring over the past 67 years! This level of caring doesn't just happen from 1 person, it takes a Village! And there is no better village than the Angus Village!!

For over 71 years the American Angus Auxiliary has supported our youth with more than just our great scholarships. We promote beef education with the cook-off contest, encourage advocacy through our public speaking contest, honor exceptional showmanship and contest skills with our silver bowls and crystal awards; and these are just some of our activities that are highlighted at the National Junior Angus Show. It takes a village of hard working committee chairs and members to accomplish such great programs, and I am very thankful for each and every one that has contributed to our successes.

Our mission is to offer individuals interested in the welfare of the Angus Breed the opportunity to work together to provide educational, promotional and social programs and activities. A village that cares about its mission and honors its tradition is a successful one. I believe that we can all play an important role in supporting our American Angus Auxiliary.

2024 looks to be an amazing opportunity for the Auxiliary to show everyone how much we care about the future of our Angus breed. We hope that you will join us throughout the year as we plan our Women's Connected Conference in Wooster, Ohio at the amazing Certified Angus Beef headquarters, celebrate our future Angus leaders at the National Junior Angus Show in Madison, Wisconsin and crown our new Miss American Angus at the Angus Convention in Fort Worth, Texas.

Here's to an amazing year of showing our Angus Village how much we care,
Karla Knapp